



## P R E S S   R E L E A S E

**BRYAN ENGRAM** | CEO

P: 214.880.0101

E: [bryan.engram@brazenanimation.com](mailto:bryan.engram@brazenanimation.com)

**PAUL MONROE** | CMO

P: 214.880.0101

E: [paul.monroe@brazenanimation.com](mailto:paul.monroe@brazenanimation.com)

**GREG LYONS** | EXECUTIVE PRODUCER

P: 214.880.0101

E: [greg.lyons@brazenanimation.com](mailto:greg.lyons@brazenanimation.com)

### FOR IMMEDIATE RELEASE

## BRAZEN ANIMATION: A BOLD NEW STUDIO HAS LAUNCHED

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A unique and bold animation studio named Brazen Animation has launched. Industry veterans from such places as Disney, Blue Sky, Sony, Reel FX and Green Grass Studios have joined forces to tell inspirational stories with meaning and purpose. The collective experience spans national ad campaigns, feature films, animated shorts, ride & special venue films, broadcast series and game cinematics.

In a world saturated with “throw away entertainment,” Brazen exists to tell stories that encourage people to pursue the greatness that exists within them. The company will utilize cutting edge technology and bold visuals to create extraordinary content.

"Historically in entertainment most people will form a studio just because they like to make 'stuff'. The tragedy is that more often than not, the 'stuff' they think is 'cool' is pretty meaningless in the grand scheme. That is the opposite of how we think. We came together because we believe we are here for a very specific reason. We want to elevate the human condition, and contribute something positive to the world through story. At Brazen, we believe story has the power to inspire people to be great," said Bryan Engram, CEO of Brazen Animation.

The studio is driven to create their own internally developed projects and to assist agencies, brands, and studios in making an emotional connection with the target audience. Everyone at Brazen shares a passion for animation and wants to harness their inherent talents to collectively change lives and make the world better.

### FOR MORE INFORMATION, VISIT BRAZEN ANIMATION AROUND THE WEB:



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